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## ENGINEERED WITH COR-GUARD® CORROSION INHIBITORS PRESTONE'S NEWEST COOLANT IS 5X MORE EFFECTIVE AT PROTECTING AGAINST CORROSION

*Antifreeze Industry-Leader Continues to Provide Cutting-Edge Technology to  
Improve Engine Life*

Chicago, IL – [Prestone Products Corporation](#), the leader in under-the-hood chemicals, announced today that Prestone® antifreeze/coolant with patented Cor-Guard® corrosion inhibitors is five times more effective at protecting against corrosion than the leading branded competitor. Guaranteed for all vehicles, Prestone antifreeze/coolant delivers longer engine life. Engineered with Cor-Guard®, this Prestone product sets the industry standard in fighting against corrosion and keeping cooling systems running more efficiently.

**Prestone's Cor-Guard** formula reduces the risk of breakdowns, and keeps engines free from the damaging effects of worn-out antifreeze. Corrosion is the enemy of any cooling system, robbing engines of performance and causing premature failure. Prestone offers a unique solution to this issue through this patented corrosion inhibitor package, preventing corrosion from forming on water pumps and radiators better than the next leading branded competitor.

**Prestone's Cor-Guard** formula is a result of seven years of research and development at the renowned Prestone® Innovation Center. It improves existing technology while maintaining the versatility to work in any car and light-duty truck.

**Prestone's Cor-Guard** formula is available in two products. **Prestone® Concentrate Antifreeze/Coolant** should only be used to fill radiators after a thorough flush and clean. Alternatively, **Prestone® 50/50 Prediluted Antifreeze/Coolant** is a quick and convenient way to top off a car's cooling system with the superior protection of Prestone's Cor-Guard formula. It can be added to any existing fluid to optimize the cooling system.

For more information, or to locate a retailer to purchase Prestone antifreeze/coolant with the Cor-Guard formula, please visit [www.prestone.com](http://www.prestone.com). For a demonstration of any Prestone product, visit the Prestone YouTube channel.



Prestone's new Antifreeze/Coolant with Cor-Guard extended life technology proves five times more effective than any other brand.

**Photo Credit:** Prestone

***Prestone Products Corporation*** – Headquartered in Chicago, IL, Prestone is a leading manufacturer of high quality antifreeze/coolant, brake fluid, power steering fluid, windshield washer fluid and other vehicle maintenance products. Prestone's antifreeze/coolant has protected vehicle cooling systems since 1927, through nearly 9 decades of evolving engine operations and cooling system demands. The company operates globally, with approximately 500 employees and 4 manufacturing plants. Prestone is owned by KIK Custom Products Inc., one of North America's largest independent manufacturers of consumer packaged goods. Additional information is available at [www.prestone.com](http://www.prestone.com).

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